



Jana Gerhátová Appointed Marketing Manager for Czech Republic & Slovakia at P3 Logistic Parks

(Prague, April 15th, 2025) – P3 Logistic Parks, a leading European industrial developer, has appointed Jana Gerhátová as Marketing Manager for the Czech Republic and Slovakia, effective April. In this role, Jana will spearhead marketing initiatives to further solidify P3's position as a long-term investor and a leader in sustainable industrial parks with a strong customer-centric approach.

Jana brings six years of development experience to P3. She previously managed communications and community engagement for the DOCK & Hagibor projects at residential developer Crestyl. Prior to that, she spent over three years with Skanska, launching co-working spaces under the Business Link brand.

"Jana's energy and drive will be instrumental in amplifying P3's successes in the Czech and Slovak markets," said **Brendan Donnellan, Group Marketing Director at P3 Logistic Parks**. "Her professional approach and results-oriented mindset will ensure the continued elevation of P3 as a respected and influential brand in the real estate sector."

P3 Logistic Parks owns and manages 96 industrial properties across 16 parks in the Czech Republic and a further 6 parks in Slovakia.

"I am grateful for the opportunity to explore the world of industrial development with P3, and I'm excited to leverage my previous experience in this new role," said **Jana Gerhátová**. "I look forward to the challenges ahead, the exciting projects, the bold ideas, and, above all, collaborating with an amazing team."

She has a proven track record in communication, education, and event management within international companies, bolstered by extensive experience living abroad. Her passions include travel, running, and literature.

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ABOUT P3

P3 is a long-term investor, manager and developer of European warehouse properties with more than 9.7 million m² of assets under management and land bank of 3.5 million m² for further development. P3 has commercial activities in 10 countries and has been investing and developing in European markets for more than two decades. Headquartered in Prague, P3 employs more than 280 people across 11 offices in key European cities, offering integrated development, asset and property management services.

For more information, visit www.p3parks.com.